



BT Promotions NE Ltd organise and facilitate Junior Football festivals at venues in the North East of England.

The BT Promotions team carry out administrative roles for each football festival:

- attendance and accommodation booking.
- Football playing schedules, score centre and team ranking.
- Provision of referees (all referees are accredited at local County level as minimum)
- Staging of presentation evening and handout of trophies.

BT Promotions NE Ltd acknowledges its responsibility to safeguard the welfare of every child and young person attending its football festivals and is committed to providing a safe environment for all attendees. We subscribe to the Football Association's (The FA) Safeguarding Children – Policy and Procedures and endorse and adopt the Policy Statement contained therein.

The key principles of the FA Safeguarding Children Policy are that:

- The child's welfare is, and must always be, the paramount consideration.
- All children and young people have a right to be protected from abuse regardless of their age, gender, disability, race, sexual orientation, faith or belief.
- All suspicions and allegations of abuse will be taken seriously and responded to swiftly and appropriately

The BT Promotions Code of Conduct and procedures fully endorse the FA safeguarding principle that every child or young person, defined as any person under the age of 18, who plays or participates in football should be able to take part in an enjoyable and safe environment and be protected from abuse.

BT Promotions requires that every Football club participating in their football festivals must be affiliated to the FA, Scottish Youth FA or Welsh FA, and as such, all teams are mandated to implement the FA's child safeguarding procedures.



BT Promotions football festival rules are annually reviewed and endorsed by the FA.

BT Promotions' code of conduct and their festival organisation apply the principles of the FA Safeguarding code of conduct and the FA's Respect programme.

ZERO TOLERANCE

BT Promotions and their hosting partners apply a strict zero-tolerance policy both on the field and in the accommodation resort. Infringement may result in individuals or teams being asked to leave the festival and the resort and their conduct reported to the FA.

FAIR PLAY

- In BT Promotions competition structure each team will play in a final against a team of similar ability via a waterfall approach after initial play-offs.
- Champion and runner-up applies at all levels – the term 'loser' is never used.
- Each player and team are presented with individual trophies of discernible quality.

RESPECT BARRIERS

- In accordance with the FA's Respect programme, all football fields have designated barriers to separate managers and supporters and provide a sporting experience free of touch-line intimidation.

CODE OF CONDUCT

- BT Promotions tournament rules have been endorsed by the Football Association and codes of conduct (respect, no-alcohol, standards of behaviour) must be signed by every club manager as a condition of participating.

DURATION OF PLAY

- All games are played in accordance with the FA's rules on maximum playing time per day for youth age-groups. Football is played 9:30 – 12:30 approx leaving afternoons free.



TEAM WELFARE

- Toilet, welfare facilities and refreshment outlet are available at the pitch-side.
- There is space for individual clubs' gazebos and welfare facilities.
- A trained first-aider is available at pitch-side.

PHOTOGRAPHS

- BT Promotions press officer will be present at festivals to take photographs / video of players and teams which will be shown at our presentations and photographs will be available for download from our website. At the managers meeting, we will ask for anyone who does not want to be included in the photographs to be identified to us before start of play so that suitable arrangements can be made.

CHECK-LIST FOR IMPLEMENTATION OF SAFE-GUARDING PROCEDURES

CODE	HOW IT IS COMMUNICATED TO PARTICIPANTS
CODE OF CONDUCT	BT Promotions code of conduct is handed to each family group upon arrival and key points stressed via email prior to festival.
ZERO TOLERANCE	Principles are stressed at Managers meeting on Friday and at each morning pitch-side briefing.
FESTIVAL RULES	Rules are printed and signed for by each manager at Friday Managers meeting. Printed copies are placed on festival notice-board at the pitch-side for all to see.
RESPECT BARRIERS	Festival field layout in each rule book with respect barriers clearly marked. Areas are sign-posted and cordoned off.
INTERVENTION	Each team will provide name/contact number for their safeguarding officer or nominee at the football festival so that any issues can be addressed quickly and effectively.



MONITORING AND POLICY REVIEW

The policy will be reviewed after the first year, and thereafter every three years, or in the event of changes to legislation or FA guidelines.

As part of our internal BT Promotions procedures, we will:

- Ensure appropriate actions are taken in the event of incidents/concerns of abuse and support individuals who raise the concern.
- Ensure that robust safeguarding procedures are in operation at our festivals and address promptly any issues arising.

Signed on behalf of BT Promotions:

Tony Dixon , Director BT Promotions